

2020

EXPLORE
EAST COAST
OF TAIWAN

RUN AWAY WITH MOUNTAIN AND SEA



① Taitung

1st, January Greeting the dawn at Sanxiantai on the first day of the year
Venue: Sanxiantai, Chenggong Township

Dawn is just shining and land was awakened gently from the deep sleep. Every year, the event named as Greeting the dawn at Sanxiantai, held on the very first day of a year, will gather many people coming from everywhere to greet the new year together. They will be accompanied with the beautiful mountains and sea along the east coast and bless of the nature.



② Taitung

3rd, May Changbin Double Waves King Kong Marathon in Taitung
Venue: King Kong Avenue, Changbin Township

King Kong Avenue is straightly continuous between King Kong Mountain and Asia Pacific Ocean along the waves of rice to echo to the waves of ocean under the beautiful sunny sky. The runners may freely run in the amazing scenes of mountains and sea. Along the King Kong Avenue, you can feel the beautiful sceneries and the passions of the local people in Changbin Township.



③ Taitung- Hualien

May → October Whale watching along the East Coast
Venue: Chenggong Harbor, Shiti Harbor

There are plenty of natural resources of whales or dolphins around the east coast. According to the investigation reports, more than 30 species of whales and dolphins have appeared in this region; the numbers of the species have exceeded one third of total species in the world. Shiti Harbor and Chenggong yacht harbor are the major ecological places for whale watching at east coast.



④ Hualien

14th, June Xiugulan River Rafting Triathlon
Venue: Xiugulan River, Ruikang Highway, Highway 11

Xiugulan river rafting triathlon is the only national competition mixing「Xiugulan River Rafting」,「Biking」and「Running」items. It's very exciting with lots of fun so just replace your fears with fun to enjoy the challenges and hits as possible as you like.



⑤ Taitung

4th, July Katomayan Tribal Music and Dance Feast
Venue: Amis Folk Center

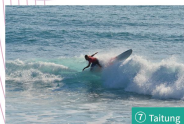
Katomayan concert will be held on the first holiday of July every year. The event will include the competitions on music, dance, folks and archery of the tribes around east coast and experiencing different cultural activities. Therefore, the visitors may enjoy the fabulous music and dances of the indigenous people before the harvest festival kickoff.



⑥ Taitung

June → September Moonlight Sea Concerts
Venue: Douli visitor center
Show time: 6 / 21, 7 / 05-06, 8 / 04-05, 9 / 04-05

Sit down the lawn facing the sea, swinging, laughing and getting drunk off and on. Let's wait for the moment while the moon rising into the sky. Such extraordinary beautiful moonlight sea will be the background for the creative art market and the local music performance to bring the travelers to experience a special music feast. It's the most special and featured music event at East Coast.



⑦ Taitung

November → December Taiwan Open of Surfing
Venue: Jinzun recreation area

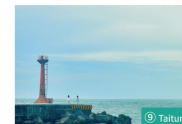
Enjoy the moment to dance with the ocean waves when they come. Jinzun possesses the unique privileged location geographically. The waves along the coast are excellent based on either sizes or shapes so many good hands from local cities or the other countries will visit here for surfing.



⑧ Taitung- Hualien

All year round Beach cleaning activities at East Coast National Scenic Area
Venue: Sanxiantai, Jialulan, Xiaoyeliu, Green Island, Shitiping

We should value the true appearance of the land and protect the beautiful environment of east coast with our own efforts. We can protect the ocean by way of beach cleaning. These beach cleaning and environmental education activities will be conducted all year round. (Please visit the official website of East Coast National Scenic Area Headquarters for registrations.)



⑨ Taitung

All year round Short trip with local experiences at East Coast
Venue: Xiaoyeliu, Chenggong Township, A' tolan (Dulan) tribes

All year round Visiting Xiaoyeliu at night
All year round Fishery custom in Chenggong township
All year round Walk slowly at A' tolan (Dulan)
Let the professional guide to bring the visitors to take adventures together and enjoy the beautiful nature environment. The abundant ecological resources and culture of tribesmen worth of taking a slow walk to experience the romantic and graceful east coast in depth.



⑩ Taitung- Hualien

All year round East Coast Land Arts festival
Venue: Along the east coastline (Please visit the official website of Land Arts Festival for more details)

Many artists coming from different countries will be invited to attend Land Arts Festival to create their artworks at east coast. In addition to the large scale of outdoor artworks, there are different art workshop, creative art crafts market and Moonlight- Sea Concert etc. planned to make the trips around east coast even more romantic and fruitful.



⑪ Taitung

All year round Kakeng Band Show
Venue: Amis Folk Center

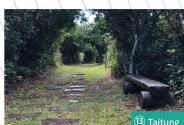
The traditional music instrument of Amis people, 「Kakeng」, was developed as a tool to inform the people of some good news in old days. Folk center based Kakeng band has inherited the beautiful melodies from the ancient people so they can play the amazing music of the Amis and bring good news to everyone through the touching melodies.



⑫ Taitung- Hualien

All year round Working Holidays in Tribes around East Coast
Venue: Featured tribes along the East Coast

Working holidays in tribes is initiated with the very primitive idea of collaborating with the tribes to complete one task. Get deep involvement in the tribes to share the food, arts and crafts, folks and dance, daily lives in tribes and so on, to experience the passionate and active east coast.



⑬ Taitung

All year round Green Island ecological tour
Venue: Green Island visitor center

Across Mountain Ancient Trail on Green Island is the old path from Nanliao to the hot spring. There are prosperous ecological sceneries along the path so many typical animals and plants can be observed. The seawater around the beautiful Green Island is warm because it's influenced by the Kuroshio. It's a great place for low carbon experiencing and ecological tours during vacation.

EXPLORE
EAST COAST
OF TAIWAN

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Dawn is arising to bring you to
the romantic east coast.

Dancing with the mountain and sea, people are
sharing the joys and singing together.

- Highway
- Visitor center
- Camping area
- City
- Attractions
- Township
- Event
- Route information
of Taiwan Tourist Shuttle

Hualien County

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- ② 3rd, May Changbin Double Waves King Kong Marathon in Taitung
- ③ May → October Whale watching along the East Coast
- ④ 14th, June Xiuguan River Rafting Triathlon
- ⑤ 4th, July Katomayan Tribal Music and Dance Feast
- ⑥ June → September Moonlight Sea Concerts
- ⑦ November → December Taiwan Open of Surfing
- ⑧ All year round Beach cleaning activities at East Coast National Scenic Area
- ⑨ All year round Short trip with local experiences at East Coast
- ⑩ All year round East Coast Land Arts festival
- ⑪ All year round Kakeng Band Show
- ⑫ All year round Working Holidays in Tribes around East Coast
- ⑬ All year round Green Island ecological tour

Feel your heart moving wildly and run on the
endless freeway with mountain and sea.

Taitung County

Parting: the most beautiful thing in
memory is those good things
happened during the journey.

Taitung City
Bus Station
(Starting point)

Sanxiantai Scenic
Recreation Area
(End point)



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Official website of East Coast
National Scenic Area Headquarters,
Tourism Bureau, Ministry of
Transportation and Communications



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