

2021

EXPLORE  
EAST COAST  
OF TAIWAN

# RUN AWAY WITH MOUNTAIN AND SEA



1 Taitung

**1st, January Greeting the dawn at Sanxiantai on the first day of the year**  
**Venue:** Sanxiantai, Chenggong Township

Dawn is just shining and land was awakened gently from the deep sleep. Every year, the event named as Greeting the dawn at Sanxiantai, held on the very first day of a year, will gather many people coming from everywhere to greet the new year together. They will be accompanied with the beautiful mountains and sea along the east coast and bless of the nature.



2 Taitung

**March-December Madaochenggong 168**  
**Venue:** provincial highway No.11

Madaochenggong 168 is the bike route from Mahengheng Avenue, Taitung City to Chenggong Township, which uses Highway 11 as the leading bicycle route. The round-trip riding distance is about 168 kilometers. This route is adjacent to the Pacific Ocean and the Coastal Mountain Range. It not only has natural scenery, ecological diversity and geological landscapes, it also gives riders opportunities to learn local cultural customs and histories.



3 Taitung

**2nd, May Changbin Double Waves King Kong Marathon in Taitung**  
**Venue:** King Kong Avenue, Changbin Township

King Kong Avenue is straightly continuous between King Kong Mountain and Asia Pacific Ocean along the waves of rice to echo to the waves of ocean under the beautiful sunny sky. The runners may freely run in the amazing scenes of mountains and sea. Along the King Kong Avenue, you can feel the beautiful sceneries and the passions of the local people in Changbin Township.



4 Taitung, Hualien

**May → October Whale watching along the East Coast**  
**Venue:** Chenggong Harbor, Shiti Harbor

There are plenty of natural resources of whales or dolphins around the east coast. According to the investigation reports, more than 30 species of whales and dolphins have appeared in this region; the numbers of the species have exceeded one third of total species in the world. Shiti Harbor and Chenggong yacht harbor are the major ecological places for whale watching at east coast.



5 Hualien

**6th, June Xiuguluan River Rafting Triathlon**  
**Venue:** Xiuguluan River, Ruikang Highway, Highway 11

Xiuguluan river rafting triathlon is the only national competition mixing "Xiuguluan River Rafting", "Biking" and "Running" items. It's very exciting with lots of fun so just replace your fears with fun to enjoy the challenges and hits as possible as you like.



6 Taitung

**3rd, July Katomayan Tribal Music and Dance Feast**  
**Venue:** Amis Folk Center

Katomayan concert will be held on the first holiday of July every year. The event will include the competitions on music, dance, folks and archery of the tribes around east coast and experiencing different cultural activities. Therefore, the visitors may enjoy the fabulous music and dances of the indigenous people before the harvest festival kickoff.



7 Taitung

**June → September Moonlight Sea Concerts**  
**Venue:** Douli visitor center  
**Show time:** 6 / 21, 7 / 23-24, 8 / 22-23, 9 / 21-22

Sit down the lawn facing the sea, swinging, laughing and getting drunk off and on. Let's wait for the moment while the moon rising into the sky. Such extraordinary beautiful moonlight sea will be the background for the creative art market and the local music performance to bring the travelers to experience a special music feast. It's the most special and featured music event at East Coast.



8 Taitung

**November → December Taiwan Open of Surfing**  
**Venue:** Jinzun recreation area

Enjoy the moment to dance with the ocean waves when they come. Jinzun possesses the unique privileged location geographically. The waves along the coast are excellent based on either sizes or shapes so many good hands from local cities or the other countries will visit here for surfing.



9 Taitung, Hualien

**All year round Beach cleaning activities at East Coast National Scenic Area**  
**Venue:** Sanxiantai, Jialulan, Xiaoyeliu, Green Island, Shitiping

We should value the true appearance of the land and protect the beautiful environment of east coast with our own efforts. We can protect the ocean by way of beach cleaning. These beach cleaning and environmental education activities will be conducted all year round. (please visit the official website of East Coast National Scenic Area Headquarters for registrations.)



10 Taitung

**All year round Short trip with local experiences at East Coast**  
**Venue:** Xiaoyeliu, Chenggong Township, A' tolan (Dulan) tribes

**All year round Visiting Xiaoyeliu at night**  
**All year round Fishery custom in Chenggong township**  
**All year round Walk slowly at A' tolan (Dulan)**

Let the professional guide to bring the visitors to take adventures together and enjoy the beautiful nature environment. The abundant ecological resources and culture of tribesmen worth of taking a slow walk to experience the romantic and graceful east coast in depth.



11 Taitung, Hualien

**All year round East Coast Land Arts Festival**  
**Venue:** Along the east coastline (Please visit the official website of Land Arts Festival for more details)

Many artists coming from different countries will be invited to attend Land Arts Festival to create their artworks at east coast. In addition to the large scale of outdoor artworks, there are different art workshop, creative art crafts market and Moonlight-Sea Concert etc. planned to make the trips around east coast even more romantic and fruitful.



12 Taitung

**All year round Kakeng Band Show**  
**Venue:** Amis Folk Center

The traditional music instrument of Amis people, "Kakeng", was developed as a tool to inform the people of some good news in old days. Folk center based Kakeng band has inherited the beautiful melodies from the ancient people so they can play the amazing music of the Amis and bring good news to everyone through the touching melodies.



13 Taitung, Hualien

**All year round Working Holidays in Tribes around East Coast**  
**Venue:** Featured tribes along the East Coast

Working holidays in tribes is initiated with the very primitive idea of collaborating with the tribes to complete one task. Get deep involvement in the tribes to share the food, arts and crafts, folks and dance, daily lives in tribes and so on, to experience the passionate and active east coast.



14 Taitung

**All year round Treasure hunt along the mountain road**  
**Venue:** Green Island visitor center

Across Mountain Ancient Trail on Green Island is the old path from Nanliao to the hot spring. There are prosperous ecological sceneries along the path so many typical animals and plants can be observed. The seawater around the beautiful Green Island is warm because it's influenced by the Kuroshio. It's a great place for low carbon experiencing and ecological tours during vacation.

EXPLORE  
EAST COAST  
OF TAIWAN

# EXPLORE EAST COAST OF TAIWAN 2021

Dawn is arising to bring you to  
the romantic east coast.

Dancing with the mountain and sea, people are  
sharing the joys and singing together.

- Highway
- Visitor center
- Camping area
- City
- Attractions
- Township
- ①-⑭ Event
- Route information  
of Taiwan Tourist Shuttle

- ① 1st, January Greeting the dawn at Sanxiantai on the first day of the year
- ② March → December Madaochenggong 168
- ③ 2nd, May Changbin Double Waves King Kong Marathon in Taitung
- ④ May → October Whale watching along the East Coast
- ⑤ 6th, June Xiugulan River Rafting Triathlon
- ⑥ 3rd, July Katomayan Tribal Music and Dance Feast
- ⑦ June → September Moonlight Sea Concerts
- ⑧ November → December Taiwan Open of Surfing
- ⑨ All year round Beach cleaning activities at East Coast National Scenic Area
- ⑩ All year round Short trip with local experiences at East Coast
- ⑪ All year round East Coast Land Arts festival
- ⑫ All year round Kakeng Band Show
- ⑬ All year round Working Holidays in Tribes around East Coast
- ⑭ All year round Treasure hunt along the mountain road

Feel your heart moving wildly and run on the  
endless freeway with mountain and sea.

## Taitung County

Parting: the most beautiful thing in  
memory is those good things  
happened during the journey.

Taitung  
City  
Bus Station  
(Starting point)

Taitung City 164k

Fugang 158k

Xiaoyeliu 156k

Jialulan 155k

Doulan 144.5k

Water Running Upwards 146k

Jinzun 135k

Donghe 132k

Amis Folk Center 124.5k

ECNSA/ Douli visitor center

Douli (Torik) 124k

Chenggong 113k

Sanxiantai visitor center

Sanxiantai

Pisirian

Shiyusan 104.5k

Zhuhu 91k

Changbin 86k

King Kong Avenue

Zhenbing 82.5k

Baxian Cave visitor center 77k

Tropic of Cancer landmark

Xibulan visitor center 70.5k

Jingpu (Ca'wi) 66k

Dagangkou (Laenno / Cepo') 66k

Shitiping 64k

Shitiping camping area

Ruisui

Changhong Bridge 67.5k

Kiwit

Xiugulan River visitor center

Fengbin 51k

Xinshe 44k

Jiqi 35k

Baqi 31.5k

Fanshuliao 29.5k

Niushan 27k

Shuilian 23.5k

Yanliao 13k

Hualien visitor center 9k

Hualien bridge

Hualien City



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Official website of East Coast  
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Page: [http://moe.gov.tw](#)  
Facebook fan page

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